



## K. B. N. COLLEGE (AUTONOMOUS) :: PG CENTRE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee), Vijayawada – 520001.

### PG DEPARTMENT OF BUSINESS ADMINISTRATION

#### MASTER OF BUSINESS ADMINISTRATION (Batch 2021 - 23)

#### BUSINESS BRAINS

The PG Department of business Administration (The MBA Program) with an objective to create a platform for provide awareness regarding small startups, encourage students to develop Business ideas, analyze the Market situations and to gain exposure on the perception of customers and latest trends in the market, started an innovative activity i.e., Business Concept for MBA students. It helps the students to develop Entrepreneurial skills, Employability skills, Selling skills, Communication skills, Bargaining Skills and Leadership skills.

Under this Business Concept the students need to conceive a business idea and implement it with the help of the seed capital being arranged by the management. It is mandatory for all the students to involve in this activity.

Like in the past, this year too, the Department of MBA with the help of our Management distributes a seed capital of Rs. 10,000 each to a batch of 5 to 8 students. They have to invest this amount in various products of their choice and initiate trading activities in the campus or outside the campus. According to the Academic Calendar a period of 4 to 5 months will be given to the students to carry on this activity. After completion of the period they have to return their seed capital and submit a report on their business activity to the Department. The Department will felicitate the best group based on their performance.

The profits out of this concept will be shared between Department and Students as per the below slabs. In case of loss student need to bear the entire loss and return the initial capital to the department

S.No	Percentage of profit on Capital	Share of the Management	Share of the Student
1	If profit is below 30% of Capital (i.e., $10,000 \times 30/100 =$ below Rs.3000)	70%	30%
2	If profit is between 30% to 50% (i.e., from Rs.3000 – Rs.5000)	50%	50%
3	If profit is more than 50% (i.e., above Rs.5000)	30%	70%



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### **BUSINESS BRAINS - LIST OF FACULTY COORDINATORS & STUDENT TEAMS**

TEAM No & NAME	FACULTY CO-ORDINATOR	STUDENT CO-ORDINATOR	S.No	NAMES OF THE MEMBERS	ROLL NO
1	Dr.D.Lakshmi Pratusha	DHARANIKOTA ABHISHEK RAO (2103023)	1	DHARANIKOTA ABHISHEK RAO	2103023
			2	BHIMARASETTY JYOTHI SAI	2103010
			3	BODDU RAJKUMAR	2103013
			4	CHINTAGUNTA ASHOK KUMAR	2103022
			5	GUNTI SANDEEP	2103035
			6	NETHULURI PAVAN KUMAR	2103065
			7	RAMISETTY VAMSI	2103076
2	Dr.D.Lakshmi Pratusha	NAKKA BALAJI (2103064)	1	NAKKA BALAJI	2103064
			2	BOBBILI YERRI NAIDU	2103012
			3	ERNAKULA HARI KRISHNA	2103028
			4	PAPALA MANIKANTA	2103070
			5	PODILAPU MOHAN MADHU VAMSI	2103072
			6	VENNETI SRINIVASU	2103086
			7	SYED MAZHAR	2103093
3	Dr.D.Lakshmi Pratusha	NAIDU RADHIKA (2103063)	1	NAIDU RADHIKA	2103063
			2	DUNGA MAHESWAR RAO	2103024
			3	GADDALA SANDHYA	2103029
			4	GUNTI SUSMITHA	2103036
			5	JANAPALA GANESH	2103040
			6	KASTHURI BHAGYA SRI	2103052
			7	SIKHINAM SRAVYA	2103078
4	Mr.A.Ravi Kiran	GUDE YAMUNA (2103034)	1	GUDE YAMUNA	2103034
			2	CHANDRAVADIYAR UMAMAHESWARI	2103019
			3	CHILUKURI SAI LAKSHMI	2103021
			4	GONDELA PAVAN KUMAR	2103033
			5	PALISETTY NAVYA	2103067
			6	TANNERU KANAKA SRI MAHA LAKSHMI BHARATHI	2103080
5	Mr.A.Ravi Kiran	GARIKA SIDDHARTHA (2103030)	1	GARIKA SIDDHARTHA	2103030
			2	ABOTHULA MOHINI SATYA SAI	2103002
			3	BASAVA HARIKA	2103007
			4	EEMANI VINEETH	2103025
			5	E DOONDI NAGA SURYA PRAKASH KUMAR	2103026
			6	GATTEM SIRISHA	2103031
6	Mr.A.Ravi Kiran	REVU UMA MAHESWARA RAO (2103077)	1	REVU UMA MAHESWARA RAO	2103077
			2	JAGARLAPUDI SURYA SRI ALIVELU MEGHANA	2103039
			3	MOHAMMED GOUSIYA BEGUM	2103061
			4	PITANI SAI SRI VARSHA	2103071
			5	VELPULA RANI	2103084
				VEMULA SAITEJA	2103085



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### BUSINESS BRAINS - LIST OF FACULTY COODINATORS AND STUDENT TEAMS

TEAM No & NAME	FACULTY CO-ORDINATOR	STUDENT CO-ORDINATOR	S.No	MEMBER NAMES	ROLL NO
7	Mr.Y.Jagadish	KOLLA DURGA PRASANTHI (2103053)	1	KOLLA DURGA PRASANTHI	2103053
			2	AVALA NAGA JYOTHI	2103005
			3	BOGADHI SRAVANI	2103014
			4	BYSANI SIVA DURGA KALYAN	2103018
			5	KONATAM SAI GANESH	2103054
			6	MEKALA AMALODBHAVI	2103060
8	Mr.Y.Jagadish	ABDUL AZEEM (2103001)	1	ABDUL AZEEM	2103001
			2	BURRA YESWANATH KUMAR	2103017
			3	JEERU SAI MANIKANTA	2103048
			4	NOTLA BABJI	2103066
			5	U.V.JAGADEESWAR	2103081
9	Mr.Y.Jagadish	KOYYANA VEERA NIKHIL RATNA (2103055)	1	KOYYANA VEERA NIKHIL RATNA	2103055
			2	ALLAM MANOHAR	2103003
			3	BONE CHANDRAKALA	2103016
			4	INTY MEGHANA	2103038
			5	PALLAPU PARAMESWARI	2103069
10	Dr.B.Arun Kumar	P MOHANA VENKATA SRIMANNARAYANA (2103074)	1	P MOHANA VENKATA SRIMANNARAYANA	2103074
			2	BOGAVALLI SRIDEVI	2103015
			3	CHANDU SRUTHI	2103020
			4	GOLLA SUJITH	2103032
			5	HUSNE ZOHARA	2103037
			6	RACHUNURI SIVAIAH	2103075
11	Dr.B.Arun Kumar	JONNAKUTI SAMBASIVA (2103049)	1	JONNAKUTI SAMBASIVA	2103049
			2	ELURI VASANTH SHARMA	2103027
			3	KALLURI ANITHA	2103050
			4	LAKSHMIPURAM BHEEMA RAJU	2103057
			5	PALLAPU BHANU PRAKASH	2103068
			6	PONAMALA NAVYA DEEPIKA	2103073
			7	SK.SAMREEN	2103079
12	Dr.B.Arun Kumar	MALLAVARAPU RUKMINI (2103059)	1	MALLAVARAPU RUKMINI	2103059
			2	BALUSUPATI RAMADEVI	2103006
			3	BATTULA KIRANMAI	2103008
			4	BAVANA INDIRA	2103009
			5	BOBBILI SRIKANTH RAVITEJA	2103011



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Dt. 24/11/2021

To  
The Secretary & Correspondent  
K.B.N College  
Vijayawada

**Respected Sir,**

**Sub: Request to grant additional Seed Capital to facilitate Business Concept for MBA Students**

With regard to the above subject, the PG Department of Business Administration (MBA) would like to thank the Management for distributing the initial seed capital amount cheques of Rs. 5,000 to each batch for all the 13 batches to start the Business Concept for MBA Students of 2020 - 22 batch.

We further inform you that while distributing the cheques students made a request to enhance seed capital from Rs.5,000 to Rs.10,000 to expand the scope of their activities to earn better profits. Sri. M. Surendanath sir was convinced with the students request and suggested to increase the seed capital. So we request you to please increase the Business concept seed capital from Rs.5,000 to Rs.10,000 for availing opportunities optimally.

Further we request you to grant and release the additional amount of Rs. 65,000 (5,000 X 13) (Rupees Sixty Five thousands only) and arrange to disburse the above amount to the below Student coordinators of II-MBA.


- |                                    |                                  |
|------------------------------------|----------------------------------|
| 1. Byreddy Venkata Sai kumar Reddy | 2. Pothina Baby Adhi Devi        |
| 3. Pyla Ashwini Kumar              | 4. Shaik Hameed                  |
| 5. Annamaraju Divya Sai Lakshmi    | 6. Chavali Rupa Lakshmi Bhargavi |
| 7. Pasupu Reddy Vineeth            | 8. Korikani Naga Pavan Kumar     |
| 9. Makka Hemalatha                 | 10. Bolisetty Naveen Kumar       |
| 11. Tammina Atchuta Ram            | 12. Madda Jagadish               |
| 13. Chintada Ramya                 |                                  |

Look forward to your support and needful action.

Thanking you

Yours faithfully,



 GPS Map Camera

**Vijayawada, Andhra Pradesh, India**

520 001, 7-3-6/1, Raghavareddy Rd, Kothapet, Vinchipeta,

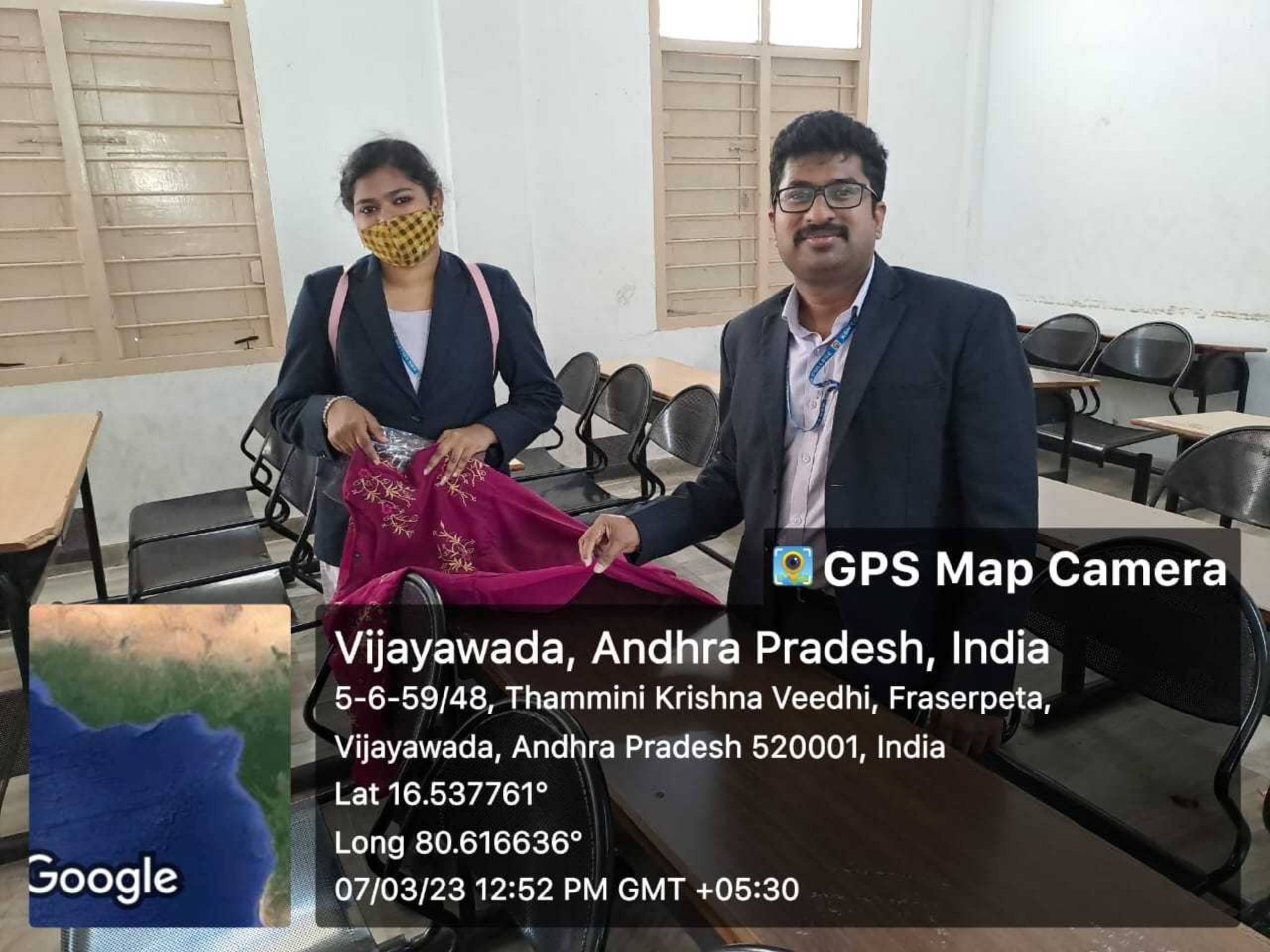
Vijayawada, Andhra Pradesh 520001, India

Lat 16.523902°

Long 80.613214°

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**GPS Map Camera**

**Vijayawada, Andhra Pradesh, India**

5-6-59/48, Thammini Krishna Veedhi, Fraserpeta,

Vijayawada, Andhra Pradesh 520001, India

Lat 16.537761°

Long 80.616636°


07/03/23 12:52 PM GMT +05:30



**Google**





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**Vijayawada, Andhra Pradesh, India**

520 001, 7-3-6/1, Raghavareddy Rd, Kothapet, Vinchipeta,  
Vijayawada, Andhra Pradesh 520001, India

Lat 16.523866°

Long 80.613221°

11/03/23 11:55 AM GMT +05:30

